

General

As the operator of this website and as a company, we come into contact with your personal data. This concerns all data that reveals something about you and by which you can be identified. In this privacy policy, we would like to explain how, for what purpose and on which legal basis we process your data.

Responsible for the data processing ("data controller") on this website and in our company is:

Bianca Frabasile Arts

Eschersheimer Landstraße 42

60322 Frankfurt am Main

Deutschland

Phone: +49 151 54263637

E-mail: bianca.frabasile@biancaarts.com

General information

SSL or TLS encryption

When you enter your data on websites, place online orders or send e-mails via the Internet, you must always be prepared for unauthorized third parties to access your data. There is no complete protection against such access. However, we do our utmost to protect your data as best we can and to close security gaps as far as we can.

An important protection mechanism is the SSL or TLS encryption of our website, which ensures that data you transmit to us cannot be read by third parties. You can recognize the encryption by the lock icon in front of the Internet address entered in your browser and by the fact that our Internet address begins with <https://> and not with <http://>.

Encrypted payment transactions

Payment data, such as account or credit card numbers, require special protection. For this reason, payment transactions made with the most common means of payment are carried out exclusively via an encrypted SSL or TLS connection.

How long do we store your data?

In some parts in this privacy policy, we inform you about how long we or the companies that process your data on our behalf will store your data. In the absence of such information, we store your data until the purpose of the data processing no longer applies, you object to the data processing or you revoke your consent to the data processing.

In the event of an objection or revocation, we may however continue to process your data if at least one of the following conditions applies:

- We have compelling legitimate grounds for continuing to process the data that override your interests, rights and freedoms (only applies in the case of an objection to data processing; if the objection is to direct marketing, we cannot provide legitimate grounds).
- The data processing is necessary to assert, exercise or defend legal claims (does not apply if your objection is directed against direct advertising).
- We are required by law to retain your data.

In this case, we will delete your data as soon as the requirement(s) cease to apply.

Data transfer to the USA

On our website, we use tools from companies that transfer your data to the USA and store it there and, if necessary, process it further. The European Commission has adopted an adequacy decision for the EU-US data protection framework. The decision establishes that the US ensures an adequate level of protection for EU personal data transferred to US companies. This decision is based on new safeguards and measures put in place by the US to meet data protection requirements. The adequacy decision includes, among other things, restrictions and safeguards on access to data by US intelligence agencies. Binding safeguards were introduced to limit US intelligence agencies' access to what is necessary and proportionate to protect national security. In addition, enhanced oversight of US intelligence activities was established to ensure that restrictions on surveillance activities are respected. An independent redress mechanism has also been established to handle and resolve complaints from European citizens about access to their data. The EU-US data protection framework thus allows European companies to transfer data to certified US companies without having to introduce additional data protection safeguards. A list of all certified companies can be found at the following link: <https://www.dataprivacyframework.gov/s/participant-search>.

A change in the European Commission's decision cannot be ruled out.

Your rights

Objection to data processing

IF IT'S STATED IN THIS PRIVACY STATEMENT THAT WE HAVE LEGITIMATE INTERESTS FOR THE PROCESSING OF YOUR DATA AND THAT THIS PROCESSING IS THEREFORE BASED ON ART. 6 PARA. 1 SENTENCE 1 LIT. F) GDPR, YOU HAVE THE RIGHT TO OBJECT IN ACCORDANCE WITH ART. 21 GDPR. THIS ALSO APPLIES TO PROFILING THAT IS CARRIED OUT ON THE BASIS OF THE AFOREMENTIONED PROVISION. THE PREREQUISITE IS THAT YOU STATE REASONS FOR THE OBJECTION THAT ARISE FROM YOUR PARTICULAR SITUATION. NO REASONS ARE REQUIRED IF THE OBJECTION IS DIRECTED AGAINST THE USE OF YOUR DATA FOR DIRECT ADVERTISING.

THE CONSEQUENCE OF THE OBJECTION IS THAT WE MAY NO LONGER PROCESS YOUR DATA. THIS ONLY DOES NOT APPLY IF ONE OF THE FOLLOWING PREREQUISITS EXISTS:

- WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING THAT OVERRIDE YOUR INTERESTS, RIGHTS AND FREEDOMS.

- THE PROCESSING IS NECESSARY FOR ASSERTING, EXERCISING OR DEFENDING LEGAL CLAIMS.

THESE EXCEPTIONS DO NOT APPLY IF YOUR OBJECTION IS DIRECTED AGAINST THE USE OF YOUR DATA FOR DIRECT ADVERTISING OR TO PROFILING RELATED TO IT.

Other rights

Withdrawal of your consent to data processing

Many data processing operations are based on your consent. You can give this consent, for example, by ticking the appropriate box on online forms before you send the form, or by allowing the operation of certain cookies when you visit our website. You may revoke your consent at any time without giving reasons (Art. 7 (3) GDPR). From the time of revocation, we may then no longer process your data. The only exception: we are required by law to retain the data for a certain period of time. Such retention periods exist in particular in tax and commercial law.

Right to complain to the competent supervisory authority

If you believe that we are in breach of the General Data Protection Regulation (GDPR), you have the right to complain to a supervisory authority in accordance with Art. 77 GDPR. You may contact a supervisory authority in the Member State of your residence, place of work or the place where the alleged infringement took place. The right to complain exists alongside administrative or judicial remedies.

Right to data portability

We must hand over data that we process automatically on the basis of your consent or in fulfillment of a contract to you or a third party in a common machine-readable format if you request this. We can only transfer the data to another "data controller" if this is technically possible.

Right to information, deletion, and correction of data

According to Art. 15 GDPR, you have the right to receive information free of charge about which of your personal data we have stored, where the data came from, to whom we transmit the data and for what purpose it is stored. If the data is incorrect, you have a right to rectification (Art. 16 GDPR), and under the conditions of Art. 17 GDPR you may demand that we delete the data.

Right to restriction of processing

In certain situations, according to Art. 18 GDPR, you may demand that we restrict the processing of your data. The data may then - apart from storage - only be processed as follows:

- with your consent
- for the assertion, exercise or defense of legal claims
- to protect the rights of another natural or legal person
- for reasons of important public interest of the European Union or a Member State.

The right to restrict processing exists in the following situations:

- You have disputed the accuracy of your personal data stored by us and we need time to verify this. The right exists for the duration of the review.
- The processing of your personal data is unlawful or was unlawful in the past. The right exists alternatively to the deletion of the data.
- We no longer need your personal data, but you need it to exercise, defend or assert legal claims. The right exists alternatively to the deletion of the data.

- You have filed an objection pursuant to Art. 21 (1) GDPR and now your interests and our interests must be weighed against each other. The right exists as long as the result of the balancing of interests has not yet been determined.

Data collection on this website

Use of cookies

Our website places cookies on your device. These are small text files that are used for various purposes. Some cookies are technically necessary for the website to function at all (necessary cookies). Others are needed to perform certain actions or functions on the site (functional cookies). For example, without cookies it would not be possible to take advantage of a shopping cart in an online store. Still other cookies are used to analyze user behavior or to optimize advertising measures. If we use third-party services on our website, for example to process payment transactions, these companies may also leave cookies on your device when you access the website (so-called third-party cookies).

How do we process your data?

Session cookies are only stored on your device for the duration of a session. As soon as you close the browser, they therefore disappear by themselves. Permanent cookies, on the other hand, remain on your device unless you delete them yourself. This can, for example, lead to your user behavior being permanently analyzed. You can use the settings in your browser to influence how it handles cookies:

- Do you want to be informed when cookies are set?
- Do you want to exclude cookies in general or for certain cases?
- Do you want cookies to be deleted automatically when you close the browser?

If you disable or do not allow cookies, the functionality of the website may be limited.

If we use cookies from other companies or for analysis purposes, we will inform you about this as part of this privacy policy. We also request your consent in this regard when you access our website.

On what legal basis do we process your data?

We have a legitimate interest in ensuring that our online offers can be used by visitors without technical problems and that all desired functions are available to them. The storage of necessary and functional cookies on your device therefore takes place on the legal basis of Art. 6 (1) lit. f) GDPR. We use all other cookies on the legal basis of Art. 6 (1) lit. a) GDPR, provided you give us your consent. You can revoke this at any time with effect for the future. If you have consented to the placement of necessary and functional cookies when requesting consent, these cookies will also be stored exclusively on the basis of your consent.

Cookie consent with Legal Cockpit

What is the Legal Cockpit cookie tool?

Consent management platform (CMP) for obtaining and processing GDPR-compliant consent.

Who processes your data?

Legalcore AG, Reinhardtstr. 7, 10117 Berlin, Germany

Where can you find more information about data protection at Legal Cockpit?

<https://cockpit.legal/datenschutz/>

How do we process your data?

We use Legal Cockpit's consent management platform to obtain your consent to store cookies on your device in a data protection compliant manner. When you visit our website and close the Legal Cockpit cookie window requesting consent, the following data is transmitted to the company:

- your IP address
- information about your browser
- information about your terminal device
- the time of your visit to the website

In addition, the Legal Cockpit stores a cookie in your browser in order to be able to assign the consent given or its revocation to your browser. All collected data is stored until the cookies are no longer needed, you delete the Legal Cockpit cookie or request us to delete the data. This does not apply only if we are required by law to retain the data.

On what legal basis do we process your data?

We are legally obliged to obtain the consent of our website visitors for the use of certain cookies. In order to fulfill this obligation, we use Legal Cockpit. The legal basis for data processing is therefore Art. 6 (1) lit. c) GDPR.

Server log files

Server log files log all requests and accesses to our website and record error messages. They also include personal data, in particular your IP address. However, this is anonymized by the provider after a short time, so that we cannot assign the data to your person. The data is automatically transmitted to our provider by your browser.

How do we process your data?

Our provider stores the server log files in order to be able to track the activities on our website and to locate errors. The files contain the following data:

- browser type and version
- operating system used
- referrer URL
- host name of the accessing computer
- Time of the server request
- IP address (anonymized if necessary)

We do not combine this data with other data but use it only for statistical analysis and to improve our website.

On what legal basis do we process your data?

We have a legitimate interest in ensuring that our website runs without errors. It is also our legitimate interest to obtain an anonymized overview of the accesses to our website. Therefore, the data processing is lawful according to Art. 6 (1) lit. f) GDPR.

Analysis tools and advertising

We use the following tools to analyze the behavior of our website visitors and show you advertisements.

Google Analytics

What is Google Analytics?

Tool for analyzing user behavior of Google Ireland Ltd.

Who processes your data?

Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland.

Where can you find more information about Google Analytics data protection?

<https://support.google.com/analytics/answer/6004245?hl=en>

On what legal basis do we transfer your data to the USA?

On the basis of the European Commission's adequacy decision and the company's corresponding certification.

How can you prevent data collection?

Among other things, with a browser plugin: <https://tools.google.com/dlpage/gaoptout?hl=en>

How do we process your data?

We are always interested in optimizing our web offer for visitors to our website and placing advertisements in the best possible way. We are helped in this by Google Analytics, a tool that analyzes the behavior of users and thus provides us with the necessary database for adjustments. Through the tool, we receive information about the origin of our visitors, their page views and the time they spend on the pages, as well as the operating system they use.

Standard processing

To collect the data, Google Analytics uses cookies, device fingerprinting or other user recognition technologies. The data is transmitted to Google servers in the USA and, with the help of the IP address that is also collected, summarized in a profile that can be assigned to you or your device.

You can prevent Google from processing your data by installing a browser plugin that Google itself provides: <https://tools.google.com/dlpage/gaoptout?hl=de>.

How long do we store your data?

According to its own information, Google deletes or anonymizes data stored at user and event level that is linked to cookies, user identifiers (e.g. user IDs) or advertising IDs after 50 months (cf. <https://support.google.com/analytics/answer/7667196?hl=de>).

On what legal basis do we process your data?

As a website operator, we have a legitimate interest in analyzing user behavior for the purpose of optimizing our website and the advertising placed there. The data processing is therefore lawful according to Art. 6 (1) lit. f) GDPR. In the event that you have consented, for example, to the storage of cookies or have otherwise consented to data processing by Google Analytics, only Art. 6 (1) lit. a) GDPR is the legal basis. You can revoke your consent at any time with effect for the future.

eCommerce and payment providers

Customer and contract data

How do we process your data?

When we conclude a contract with you, we require certain personal data from you. We collect, process and use this data only insofar as it is necessary to establish our legal relationship, to shape its content or to change it. If you can only use our services via our website or if the services are billed via the website, we also collect usage data insofar as this is necessary to enable you to use our offer or to bill the service used.

How long do we store your data?

We store your data until our legal relationship ends, unless we are required by law to keep the data longer.

On what legal basis do we process your data?

We store your data in order to fulfill the contract with you or to carry out pre-contractual measures. The basis of the data processing is therefore Art. 6 (1) lit. b) GDPR.

Data transfer for the shipment of goods

How do we process your data?

When you order goods from us, we transmit your data to companies that we commission with the delivery and /or through which we process the payment. In doing so, only data that is necessary for the commissioned company to carry out the specific order will be transmitted. If we want to pass on data beyond this, we will obtain your consent. We do not pass on your data for advertising purposes.

On what legal basis do we process your data?

We pass on your data in order to fulfill the contract we have concluded with you. The basis of the data processing is therefore Art. 6 (1) lit. b) GDPR.

Payment services

To enable you to conveniently pay for your purchases on our website, we use the services of payment services, i.e. external companies that process the payments for us. You can see which ones these are specifically from the list at the end of this section.

How do we process your data?

For the payment process, you must provide certain personal data, e.g. your name, your account details or credit card number. We pass this data on to the respective payment service. For the transaction itself, the respective contract and data protection provisions of the respective services apply.

On what legal basis do we process your data?

We pass on your data in order to fulfill the contract we have concluded with you. The basis of the data processing is therefore Art. 6 (1) lit. b) GDPR. In addition, we have a legitimate interest in processing purchases as quickly, conveniently and securely as possible. In this respect, the legal basis is also Art. 6 (1) lit. f) GDPR. If you have consented to the transfer of your data, the data processing is based on Art. 6 (1) lit. a) GDPR. You can revoke your consent at any time with effect for the future.

Which payment services do we use?

PayPal

What is PayPal?

Online payment service

Who processes your data?

PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, 2449 Luxembourg, Luxembourg.

Where can you find more information about data protection at PayPal?

<https://www.paypal.com/de/webapps/mpp/ua/privacy-full>

On what legal basis do we transfer your data to the USA?

PayPal adheres to the standard contractual clauses of the European Commission (see <https://www.paypal.com/de/webapps/mpp/ua/pocpsa-full>).

Apple Pay

What is Apple Pay?

Mobile payment service of Apple Inc.

Who processes your data?

Apple Inc, Infinite Loop, Cupertino, CA 95014, USA.

Where can you find more information about data protection at Apple Pay?

<https://www.apple.com/legal/privacy/de-ww/>

On what legal basis do we transfer your data to the USA?

Apple Pay adheres to the standard contractual clauses of the European Commission (see <https://www.apple.com/legal/privacy/de-ww/>).

Google Pay

What is Google Pay?

Mobile payment system of the US company Google.

Who processes your data?

Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland.

Where can you find more information about data protection at Google Pay?

<https://policies.google.com/privacy>

On what legal basis do we transfer your data to the USA?

On the basis of the European Commission's adequacy decision and the company's corresponding certification.

Klarna

What is Klarna?

Payment service

Who processes your data?

Klarna AB, Sveavägen 46, 111 34 Stockholm, Sweden

Where can you find more information about data protection at Klarna?

<https://www.klarna.com/de/datenschutz/>

Sofortüberweisung

What is Sofortüberweisung?

Online payment method that works like a bank transfer, but where a third company is interposed and confirms the payment to us as the seller.

Who processes your data?

Sofort GmbH, Theresienhöhe 12, 80339 Munich, Germany (Sofort GmbH is part of the Klarna Group).

Where can you find more information about data protection at Sofortüberweisung?

<https://www.sofort.de/datenschutz.html> and <https://www.klarna.com/sofort/>

Data processing on social media

What is Social Media?

By social media, we mean the social networks on which we have created publicly accessible profiles. You can read below which social networks these are specifically.

Who processes your data?

The respective operating companies of the social networks. You can find the individual operators below under the respective networks.

How is your data processed?

The operators of social networks are generally able to collect and evaluate comprehensive data about the behavior of visitors and users of the network. It is not possible for us to track all processing operations on the social networks we use, which is why further processing operations not listed here may be carried out by the operators of the social networks. You can find more information on this in the terms of use and privacy statements of the respective social networks.

The processing of your data can be triggered by you visiting the website of the social network or our profile page there. Even if you visit a website that uses certain content of the network, e.g. like or share buttons, data may already be transmitted to the operators of the social network. If you yourself are a user of the social network and logged into your user account, your visit to our profile page can be assigned to your account by the operator of the social network. Even if you yourself have not registered a user account or are not logged in, the operator of the network may still collect your personal data, e.g. by recording your IP address or setting cookies. With this data, the operators can create user profiles adapted to your behavior and interests and

show you interest-based advertising inside and outside the network. If you are a registered user of the network, the interest-based advertising may also be displayed on all devices on which you are or were logged in.

On what legal basis is your data processed?

Our profiles in the social networks are intended to ensure the broadest possible presence of our company on the Internet. As a company, we have a legitimate interest in this. The data processing is therefore lawful according to Art. 6 (1) lit. f) GDPR.

The data processing operations and analyses carried out by the operators of the social networks themselves may be based on other legal grounds. These must be stated by the operators of the social networks.

Who is responsible for the processing of your data and how can you assert your rights?

If you visit one of our profiles on the social networks, we are jointly responsible with the operator of the respective network for the data processing operations triggered during this visit. In principle, you can assert your rights both against us and against the operator of the respective network.

Despite the joint responsibility with the operators of the social networks, however, our influence on the data processing operations of the respective operator is limited and is primarily based on the operator's specifications.

How long is your data stored?

If we collect data via our profiles in the social networks, these are deleted from our systems as soon as the purpose for storing them no longer applies, you request us to delete them or you revoke your consent to storage. Stored cookies remain on your terminal device until you delete them. Mandatory legal provisions - in particular retention periods - remain unaffected.

We have no influence on how long the operators of the social networks store your data, which the operators collect for their own purposes. You can obtain information on this directly from the operator of the respective social network, e.g. in the respective privacy policy.

Which social media do we use?

Facebook

What is Facebook?

A social network

Who processes your data?

Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland.

Is your data transferred to third countries?

Yes, to the U.S. and also to other third countries.

Where can you find more information about data protection at Facebook?

<https://www.facebook.com/about/privacy/>

As a Facebook user, where can you adjust your advertising preferences?

As a registered Facebook user, you can adjust your advertising settings in your user account. To do so, click on the following link and log in:

<https://www.facebook.com/settings?tab=ads>.

Instagram

What is Instagram?

A social network specializing in photos and videos.

Who processes your data?

Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland

Is your data transferred to third countries?

Yes

Where can you find more information about data protection at Instagram?

[https://help.instagram.com/519522125107875/?helpref=hc_fnav&bc\[0\]=Instagram-Hilfebereich&bc\[1\]=Richtlinien%20und%20Meldungen](https://help.instagram.com/519522125107875/?helpref=hc_fnav&bc[0]=Instagram-Hilfebereich&bc[1]=Richtlinien%20und%20Meldungen)

As a user, where can you adjust your privacy settings?

As a registered Instagram user, you can adjust your privacy settings in your user account. To do so, click the following link and log in:

https://www.instagram.com/accounts/privacy_and_security/

LinkedIn

What is LinkedIn?

A social network for business contacts

Who processes your data?

LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland

Is your data transferred to third countries?

Yes

Where can you find more information about data protection at LinkedIn?

https://de.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy

As a user, where can you adjust your privacy settings?

As a registered LinkedIn user, you can adjust your privacy settings in your user account. To do so, click on the following link and log in:

<https://www.linkedin.com/psettings/>

Pinterest

What is Pinterest?

Visual search engine and online pinboard

Who processes your data?

Pinterest Europe Ltd, Palmerston House, 2nd Floor, Fenian Street, Dublin 2, Ireland.

Is your data transferred to third countries?

Yes

Where can you find more information about data protection at Pinterest?

<https://policy.pinterest.com/de/privacy-policy>

As a user, where can you adjust your privacy settings?

<https://help.pinterest.com/de/article/edit-account-privacy>